

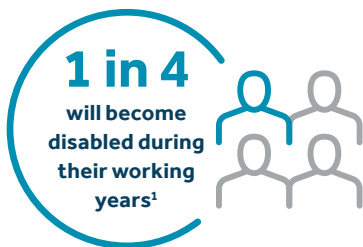
# Keeping Your Business Strong



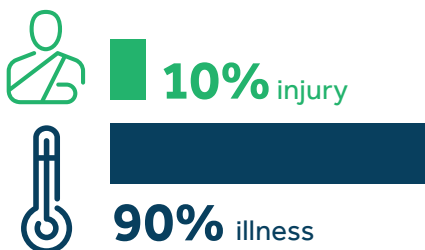
Think about your investment in your business. It's not simply a business, it's your life's work.

For many business owners, the business provides the majority of your income. It's what makes your lifestyle possible. But what would happen to your business if you became too sick or injured to work?

## The risks are real



Most disabilities are caused by illnesses, not injury<sup>2</sup>



Average duration of a long-term disability<sup>3</sup>



## You can't know when a disability could strike, but you can prepare for the possibility.

Disability protection can help provide the right coverage that meets your business' unique needs and priorities.



Protect your personal income



Cover the everyday expenses to keep your business running



Cover fixed-term financial obligations or business loans



Fund the purchase of a disabled owner's interest in the business



Provide income protection for your employees

**You've worked too hard and invested too much to leave the future of your business to chance.**

Speak to your financial representative about a holistic business and personal income protection strategy.

<sup>1</sup> U.S. Social Security Administration Fact Sheet, December 2018.

<sup>2</sup> Council for Disability Awareness 2014 Claims Review.

<sup>3</sup> 2011 Gen Re U.S. Individual DI Risk Management Survey.

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